

Sacramento

Global Winter Wonderland Magic of the Season



Greetings!

Thank you for your interest in supporting 2018 Global Winter Wonderland (GWW), produced by International Culture Exchange Group (ICEG). You've been invited to participate as a Cultural Week Performer! We're proud to announce our return to Sacramento for a fifth consecutive year with an all new theme "Magic of the Season". Global Winter Wonderland has had tremendous success across the United States. Over a million guests have attended GWW since its debut in 2011. An annual average of 200,000+ guests attend GWW with an overall 90% satisfaction rating, and 97% willing to recommend the event to a friend.

The Cultural Week events are dedicated to exclusively showcasing a specific region, culture or community. If you/your group identifies with any of the following communities and wish to perform on the Cultural Weeks, we want you to participate this year! **Please note that your participation will not be compensated. **

2018 Sacramento Cultural Week Schedule (Dates subject to change)

Asian Pacific Islander Cultural Week - Friday, November 21st - Monday, November 25th

Latin Cultural Week - Friday, November 30th - Sunday, December 2nd

Native American Cultural Week - Friday, December 7th - Sunday, December 9nd

Eastern European Cultural Week - Friday, December 14th - Sunday, December 16th

LGBTQ Week - Friday, December 21th - Sunday, December 24th

Indian Cultural Week - Wednesday, January 2nd - Sunday, January 6th

Should you have any further questions or concerns, feel free to contact our Entertainment Team,
(martin@cultureexchange.us)

Global Winter Wonderland
c/o International Culture Exchange Group
44049 Fremont Blvd
Fremont, CA 94538

Email: martin@cultureexchange.us
Phone: 510 362 0851
Main Office: 510 962 6479
Fax: (510) 952-3200

Global Winter Wonderland

Cultural Weeks Performer Application



2018 DATES & HOURS

Open Thanksgiving,
Black Friday, Christmas
Eve, Christmas Day,
New Year's Eve &
New Year's Day!

Nov 16 – Nov 25
Nov 30 – Dec 2
Dec 7 – Dec 9
Dec 14 – Dec 16
Dec 21 – Jan 6

Hours:

Sundays & Mondays
4:30 PM – 10:00 PM

Saturdays
4:30 PM – 11:00 PM

Weekdays
5:00 PM – 10:00 PM

Holidays
4:30 PM – 10:00 PM

Location

Cal Expo
1600 Exposition Blvd
Sacramento Ca 95815

Please complete the application form below & the attached availability calendar IN FULL to be considered. Please type or print legibly.

This application is not a contract or a guarantee to perform.

Step 1: Performer Information

Name of Performer/Group _____

Age of Performers Adult Teen Children (under 12 years)

Have you performed at Global Winter Wonderland before? Yes No

If yes, what year and city? _____

Contact Person _____ Title _____

Email Address _____ Phone _____

Address _____ Cell _____

City _____ State _____ Zip _____

Website URL _____

Press Kit URL _____

YouTube _____

Facebook _____

Step 2: Entertainment Category

Stage Act Outdoor Roving Act Outdoor Stationary Act

Music (please specify) _____

Dance (please specify) _____

Martial Arts Spoken Word Magic Fashion Acrobatics/Gymnastics

Other (please specify) _____

Step 3: Availability

of Performers in Group _____ # of Assistants _____ # of Equipment Vehicles _____

Preferred time slot: 5 – 7:30PM 7:30 – 10:30PM Length of performance (not to exceed 30 minutes): _____

Maximum # of performances per day _____

Are you interested in performing more than once over the course of this season? If so, name of Cultural Week: _____

Are you interested in performing in one or more of our weekly parades? (Saturdays and Holidays) Yes No

Please indicate on the attached calendar which days you are AVAILABLE to perform

Step 4: Promotional Materials

As a Cultural Week Performer, you are welcome to distribute promotional materials **approved by ICEG** in the Cultural Week area to raise awareness about your organization. Materials shall not contain, express or promote any political or religious views.

Do you plan to distribute free promotional materials? Yes No Type (flyers, posters, other): _____

If you intend to distribute, please send a .pdf file, hard copy, or image of your materials for approval.

Step 5: Merchandise Request

As a Community Entertainer you may sell merchandise that has been **approved by ICEG** in the Cultural Weeks area to raise awareness about your organization. Materials shall not contain, express or promote any political or religious views.

Do you plan to sell merchandise? Yes No Please list: _____

Step 6: Technical Information

International Culture Exchange Group will provide the following: ● Performance space, ground or stage (dimensions: 24ft x 40ft) ● Power ● Professional Sound & Lighting ● 2 Microphones & Stands ● Green Room

IMPORTANT: SET UP & STRIKE times should not exceed 5 minutes each.

Performer's Equipment (please list) _____

Wireless Equipment _____

Props/Costumes _____

Step 7: Brief Intro for Website, Emcee & Intercom Speaker

Pretend that you're the Emcee! Describe your act, state where you're from, how long you've been performing, inspiring story of how you began, significant past performances or reviews, similar sounds/acts etc.

TERMS & CONDITIONS

1. This is only an application for an opportunity to perform. Submission of this application does not guarantee the performer or their agent a booking at the Global Winter Wonderland, nor does it constitute an agreement with International Culture Exchange Group (hereinafter I.C.E.G.) to provide space, service or compensation.
2. Participation is at will and will not be financially compensated.
3. The parties agree that the participant, and any agents and employees of participant, in performance of this Agreement shall act and are acting in an independent capacity and not as officers, employees, or agents of Global Winter Wonderland.
4. Participant is required to provide evidence of workers' compensation insurance as applicable. By signing this agreement, participant certifies either: (1) participant will provide evidence of workers' compensation insurance prior to the first performance; or, (2) participant is independent and has no paid or volunteer employees. This certification does not alter or affect compliance with the workers' compensation requirements in the Labor Code of the State of California.
5. Global Winter Wonderland is not responsible for loss or damage to property of the participant.
6. The participant hereby waives all claims and recourse against I.C.E.G., its officers, agents, and employees, including the right to contribution for loss or damage to persons or property in any way connected to this Agreement, and shall indemnify and save harmless I.C.E.G. from all claims due to any acts of omissions.
7. Participant shall indemnify, defend, and save harmless I.C.E.G., its officers, agents, and employees from any and all claims, suits, or actions of every name, kind, and description brought forth from, or on account of, injuries to or death of any person including but not limited to, workers, performers, and the public, or damage to property resulting from the performance of this agreement, except as otherwise provided by statute. The duty of the participant to indemnify and save harmless includes the duties to defend as set forth in California civil Code section 2778.
8. Participant certifies that all copyrighted material to be performed has been licensed or authorized by the copyright owners or their representatives. Participant indemnifies I.C.E.G., its officers, agents, and employees, and Global Winter Wonderland for any copyright infringement and any expenses that may result from such copyright infringement during or as the result of their participation.
9. Each member of a participating group will be required to sign a Waiver & Release form.
10. Entrance passes will be granted to all performers and approved assistants. 1 assistant for every 20 adults will be permitted. Additional assistants must be discussed with management at least 2 weeks prior to the first performance date.
11. Entrance passes for adult chaperones will be granted according the following numbers: for performers aged 2-4 years: 1 adult for every 5 performers; for performers aged 5-9 years: 1 adult for every 8 performers; for performers aged 9-18 years: 1 adult for every 15 performers. Numbers will be adjusted accordingly for performers with disabilities. These are maximum numbers, not requirements.
12. Groups will be provided with 1 parking pass for every 4 performers and 1 parking pass for a props & costume vehicle. Additional passes may be provided depending on the size and nature of the performance.

PHOTO RELEASE POLICY

In signing this document and participating in Global Winter Wonderland you are agreeing to let International Culture Exchange Group and all news media organizations to use your photo and video images and/or likeness for news, promotional purposes, and electronic materials now and in the future. No compensation will be given for the use of photo and video images taken during the event.

Step 8: Performer Signature

The undersigned hereby applies as a performer at Global Winter Wonderland 2018, located at Cal Expo in Sacramento, California. Performer agrees to abide by the Terms & Conditions and the Photo Release Policy in this application.

Signature _____ Print Name _____

Date _____ Stage Name of Performer/Group _____

At Global Winter Wonderland we are proud to be an exciting family event that engages with local communities of all ages to provide fun, wonder, and an opportunity to learn more about each other. To ensure that our event also promotes an age appropriate and family environment, with particular regards to our entertainment program and the young performers who take part in it, we are asking participants to adhere to the standards developed by the Youth Protection Advocates in Dance (Y.P.A.D.). By upholding the standards outlined below, we strive to create a healthy, age appropriate environment for young performers as well as guaranteeing a family friendly event for all of our guests.

Whether or not your group contains young performers, please read the following carefully and keep these guidelines in mind when preparing for your performance for Global Winter Wonderland. **By signing this document, you are agreeing to uphold the age appropriate performance standards outlined below during your participation in Global Winter Wonderland.**

- 1. Music.** Music or sound-scapes should not contain images of or references to violence, physical or mental abuse, sexualized behavior (even if not explicit); strong language; racist, homophobic, misogynistic or other language or behavior that could be considered discriminatory; references to drug and/or alcohol use; or any other explicit language that could be considered offensive or unsuitable for children.
- 2. Costumes/Attire/Accessories/Props.** Outfits and any staging elements should not contain accessories that project a sexual tone such as rhinestone or bedazzled bras, thigh-highs, garter belts, undersized booty shorts, bikini tops, leather/cat suit/dominatrix-type costumes, high heels, thigh-high boots/heels (this would **not include** traditional dance shoes such as character shoes, tap shoes, etc.), t-shirts that display a message of sex, violence, or drug use, any attire that mimics lingerie or undergarments. Additionally, please be aware of the low temperatures and difficult weather that can occur when considering costuming. Performance areas are outdoors/unheated.
- 3. Choreography & Movement.** Sexually suggestive movement and behavior should not be included in the performance. This includes “booty pops”, lip licking, finger licking, indicating or touching breast or genitalia, lip pouting, spanking, suggestively touching other dancers, crotch drops, and twerking. Please note that this **does not include** African, Afro-Caribbean or Brazilian Dance moves or any movement of hips, pelvis, buttock and torso that do not promote a sexualized message and are elements of a traditional choreographic vocabulary. The choreography should not contain or mimic obscene gestures, drug or alcohol use, or gang activity (i.e. flashing “gang” symbols, middle finger, licking the hand and grabbing the crotch).

If you are unsure of the acceptability of your music or costume, you are welcome to send them to us for review.

Step 9: Performer Signature

I hereby agree to abide by the aforementioned standards to the best of my judgement and ability, and I understand that my performance may be cancelled if I deliberately do not comply with these standards. I agree to inform of these standards all other adults involved with choreography or artistic decisions with regards to the group’s performance at Global Winter Wonderland.

Step 10: Check List

Signature _____ Print Name _____

Date _____ Stage Name of Performer/Group _____

Contact information is complete & correct Availability Calendar completed (page 6) Form complete, signed/dated

Promotional materials are attached (if applicable) in .pdf format or hard copy Press Kit attached (optional)

Step 11: Return

By Mail:

Attn: Martin Nuñez
International Culture Exchange Group
44063 Fremont Blvd, Ste. B, Fremont, CA 94538

By Email: martin@cultureexchange.us

By Fax: (510) 952-3200

For internal purposes only, do not write in this space

Application Number:

Date received:

Confirmed: